

# Significantly Increase Engagement and Visibility with High-Quality UGC



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Founder

After using Brandbassador, we have seen a significant increase in our engagement and product reviews which have helped us promote brand visibility.



UGC created by  
CanvasChamp's  
brand ambassadors



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How do you use your ambassadors to be your best salespeople and drive revenue for your business?

Brandbassador offers a broad spectrum of sales Missions that we tend to use in our favour for driving in more sales.

"Brandbassador has helped us solve one of the biggest challenges we, as a team, were facing, of creating engaging content and increasing engagement on our platforms."

Jainam Shah



4311  
New Ambassadors

573k  
Social Media  
Impressions

53.56m  
Direct Reach

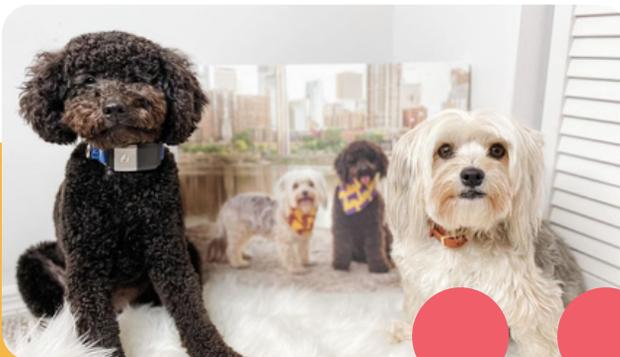
# Business Challenges

One of the biggest challenges that CanvasChamp were facing before joining Brandbassador was creating engaging content for their community and increasing engagement on their social platforms.

They needed a centralised tool that could help them increase social buzz and get better quality UGC (user-generated content) from their community.

## Pain Points

- Creating engaging and visually-appealing content
- Unsatisfactory levels of engagement on social media
- No centralised tool to communicate with ambassadors
- Difficulty tracking ambassador data and sales

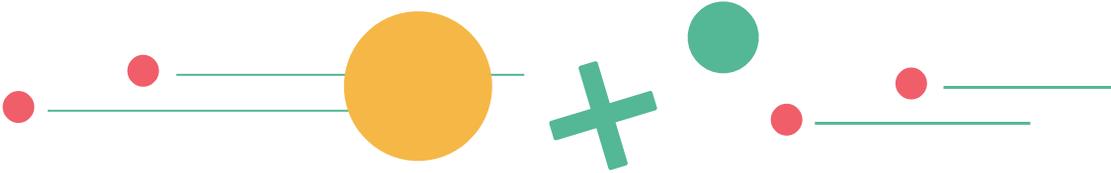


# Customer Success

One of the many things that CanvasChamp loves about the platform is "how easy it is to track every like, every comment, every sale, every follower".

Because of that, they feel confident enough to dive deeper into the insights and the social buzz value that Brandbassador helps them to create.

They have seen a visible hike in their community since they started using the platform. Their "social media reach has gone to 53.56 million, with a whopping 7% increase in Instagram itself."



## Summary

After using Brandbassador, CanvasChamp has seen a significant increase in their engagement and product reviews which have helped them to promote brand visibility. The platform has helped the team to centralise their communication with ambassadors and influencers.

They love all the Mission templates on the platform, especially the holiday-themed Missions, they describe as trending and on point.

# Ready To Activate Your Community?

Brandbassador was created by the founders of the clothing sensation OnePiece. A brand built and fuelled by social media marketing to grow to almost \$200 million dollars in online revenue.

We experienced first hand how difficult it is to manually scale and track the results of ambassador marketing. Brandbassador was built as a solution to this pain and refined over 8 years of pioneering social media marketing from a brand's perspective.

Now with years of experience launching various communities big and small from all over the world we are experts in word of mouth marketing.

## We empower brands to:

- Turn customers & fans into ambassadors
- Create automated marketing campaigns for ambassadors
- Generate social buzz & drive sales
- Reward ambassadors & sales champions
- Track revenue through our plug & play integrations

[Book a demo](#)

To find out more, visit our website [brandbassador.com](https://brandbassador.com)

